

TCI & NowPow Joint Grant Application Scoring Rubric

Criteria	1 – Little to No Attempt	2 – Does Not Meet Expectations	3 – Approaches Expectations	4 – Meets Expectations	5 – Exceeds Expectations	Score
Need	The need is not supported by any data or anecdotal documentation and there is no mention of what solution the organization will offer by utilizing the NowPow tool.	The need is supported by very little data or anecdotal documentation and is not clear what solution the organization will offer by utilizing the NowPow tool.	The need is somewhat supported by recent and localized data and is moderately clear what solution the organization will offer by utilizing the NowPow tool.	The need is supported by recent and localized data with anecdotal documentation and is relatively clear what solution the organization will offer by utilizing the NowPow tool.	The need is abundantly supported by recent and localized data taking it well beyond anecdotal documentation and is extremely clear what solution the organization will offer by utilizing the NowPow tool.	
Design	The project’s plan and design does not state clear objectives that logically support the need and/or provide a solution.	The project’s plan and design make little sense and/or does not strongly support the need and/or objectives.	The project’s plan and design somewhat make sense and moderately supports the need and/or objectives.	The project’s plan and design make sense and supports the need and/or objectives.	The project’s plan and design clearly state how each objective will address the need identified and provide a feasible solution.	
Scope	The proposed scope of work is not at all realistic for the organization’s capacity and/or they do not have a specific plan to recruit their target population.	The proposed scope of work is slightly realistic for the organization’s capacity and/or they have an underdeveloped plan to recruit their target population.	The proposed scope of work is somewhat realistic for the organization’s capacity and/or they have a moderate plan to recruit their target population.	The proposed scope of work is mostly realistic for the organization’s capacity and/or they have a fairly solid plan to recruit their target population.	The proposed scope of work is realistic for the organization’s capacity and/or they have a specific and well thought out plan to recruit their target population.	
Capacity	The organization does not demonstrate the capacity to make an impact nor do they have reliable partners in place to support their intervention.	The organization slightly demonstrates the capacity to make an impact and have an underdeveloped plan to recruit partners to support their intervention.	The organization somewhat demonstrates the capacity to make an impact and have a moderate number of partners in place to support their intervention.	The organization demonstrates the capacity to make an impact and have partners in place to support their intervention.	The organization demonstrates the capacity and willingness to cooperate to make an impact and have an abundance of reliable partners established to support their intervention.	
Outcomes & Objective	The organization did not develop SMART ¹ objectives and have no logical plan to assess progress and/or impact.	The organization provided incomplete SMART objectives and have an underdeveloped plan to assess progress and/or impact.	The organization wrote partial SMART objectives and have created a basic concept to assess progress and/or impact.	The organization developed SMART objectives and a plan that assesses progress and/or impact.	The organization developed comprehensive SMART objectives and a specific logical plan that assess progress and/or impact beyond the grant period.	

¹ SMART Objectives Guide: https://www.cdc.gov/dhdsp/evaluation_resources/guides/writing-smart-objectives.htm

Organization Mission / Project Alignment	The partnership with NowPow does not align with the organization's overall mission/scope of work and the rationale for the grant is not clear and/or stated.	The partnership with NowPow partially aligns with the organization's overall mission/scope of work and the rationale for the grant is underdeveloped.	The partnership with NowPow somewhat aligns with the organization's overall mission/scope of work and the rationale for the grant is moderately clear.	The partnership with NowPow tool mostly aligns with the organization's overall mission/scope of work and the rationale is clear.	The partnership with NowPow aligns seamlessly with the organization's overall mission/scope of work and the rationale for the grant is well developed and comprehensive.	
Sustainability	The organization does not seemingly have the support to carry out their project and/or provide continuing costs beyond the grant period.	The organization has little support to carry out their project and/or provide a partial amount of continuing costs beyond the grant period.	The organization has moderate support to carry out their project and/or provide most of the continuing costs beyond the grant period.	The organization has the support to carry out their project and/or provide the basic continuing costs beyond the grant period.	The organization has ample support to carry out their project and/or provide continuing costs well beyond the grant period.	
Prospective Learning	The project and/or organization would not create a learning opportunity for either TCI or NowPow and does not inspire the reviewer.	The project and/or organization most likely does not provide a learning opportunity for TCI or NowPow and does not inspire the reviewer.	The project and/or organization has the potential to provide a learning opportunity for either TCI or NowPow and partially intrigues the reviewer.	The project and/or organization would create a learning opportunity for both TCI and NowPow and inspires the reviewer.	The project and/or organization would create an exceptional learning opportunity for both TCI and NowPow and inspires the reviewer.	
TOTAL						<u> </u> /40

Reviewer Cost Estimation	
Project Cost Estimate <i>(for the grant between \$50,000 and \$75,000) – Suggested grant size and any scoping rationale</i>	\$

Reviewer Comments / Notes	Fund / Not Fund Assessment